

M.B.A. PROJECT LIST

Year : 2019 -20

Project No.	Title of the Project	Name of the Students	Name of the Guide
1826	A Project Report on A Study of Employee Satisfaction Survey wrs. to Omkar Communication Bharati Airtel Ltd.	Gaikwad Utkarsha R.	Dr. Jamadar S.S.
1827	A Project Report on A Study of Employment Retention wrs. to Mai Hyundai, Kolhapur	Deshpande Rutuja P.	Mrs. Hilage T.A.
1828	A Project Report on A Study of Financial Analysis wrs. to Kumbhi Kasari Sahakari Sakhar Karkhana Ltd. Kuditre.	Gadkari Vaishnavi M.	Mrs. Shinde Aditi C.
1829	A Project Report on A Study of "Human Resources Audit wrs. to Indo Count, Kolhapur.	Ghanekar Prachi S.	Mrs. Hilage T.A.
1830	A Project Report on A Study of Leverage Analysis wrs. to Trimuthi Kitchen Equipment & Fabrication.	Gurav Bhakti S.	Dr. Jamadar S.S.
1831	A Project Report on A Study of Mobile Banking wrs. to Hutatma Sahakari Bank Ltd.	Goud Shivani V.	Dr. Jamadar S.S.
1832	A Project Report on A Study of Commodity Market wrs. to Ray Wealth Managers LLP, Business Associate With Karvy Stock Broking Ltd.	Karande Preeti P.	Mrs. Shinde Aditi C.
1833	A Project Report on ERP Implemetation at Shaan Softtech Pvt. Ltd. Company wrs. to Shaan Softtech Pvt. Ltd. Company, Kolhapur.	Patil Rupali B.	Mrs. Hilage T.A.
1834	A Project Report on A Study of Impact of GST on Financial Position wrs. to M/S Ambai Jewellers, Miraj.	Gondhali Achal R.	Mrs. Shinde Aditi C.
1835	A Project Report on Study of Consumer Buying Behaviour of Hero Motors wrs. to Unique Auto Mobiles Pvt. Ltd.	Jakate Akeb N.	Mrs. Shinde Aditi C.
1836	A Project Report on A Study of Sales Promotion and Marketing Activities wrs. to Palkar Auto, Hupari	Sanadi Salman R.	Mrs. Shinde Aditi C.
1837	A Project Report on A Study of Customer Satisfaction in Hero Motocorp Showroom wrs. to Sai Auto, Atigre.	Gaikwad Ajay A.	Mr. Zari T.S.
1838	A Project Report on A Study of Training and Development wrs. to Shri. Samartha Industries.	Bhosale Revati T.	Dr. Jamadar S.S.
1839	A Project Report on A Study of Marketing Mix of Jewellery Products wrs. to Chopade & Company.	Chopade Shreya S.	Dr. Jamadar S.S.
1840	A Project Report on A Study of Custmer Satisfaction wrs. to Shree Warna Sahakari Dudh Utpadak Prakriya Sangh Ltd. Warnanagar	Kalekar Gurudeep D.	Mr. Zari T.S.

1841	A Project Report on A Study of Employee Engagement wrs. to Mayura Steels Pvt. Ltd. Shiye.	Rokade Pratibha P.	Dr. Jamadar S.S.
1842	A Project Report on Safety Provision and Practices wrs. to Mayura Steels Pvt. Ltd. Shirol.	Shinde Pallavi V.	Mrs. Hilage T.A.
1843	A Project Report on The Study of Impact on Training Program	Chavan Snehal U.	Mrs. Hilage T.A.
1844	A Project Report on Analysis of Consumer Preference and Frequency of Purchase wrs. to Amul Mehata Distributors, Kolhapur.	Suryawanshi Pooja S.	Mrs. Hilage T.A.
1845	A Project Report on A Study of Green HRM wrs. to Mayura Steels Pvt. Ltd. Shiye.	Gudale Utkarsha U.	Dr. Jamadar S.S.
1846	A Project Report on A Study on Training and Development wrs. to Rajivaji Sahakari Soot Girani Ltd. Kolhapur.	Ingavale Nitisha G.	Mrs. Hilage T.A.
1847	A Project Report on A Study of Impact of GST on Financial Position wrs. to Shri Hanuman Sahakari Dudh Vyavasaik va Krushipurak Seva Sanstha Ltd. Kolhapur.	Chavan Shivani S.	Mrs. Shinde Aditi C.
1848	A Project Report on A Study of Promotional Strategies of FMCG Companies in Rural Market wrs. to Victorious Life India Pvt. Ltd.	Patil Poonam E.	Dr. Jamadar S.S.
1849	A Project Report on Work Life Balance wrs. to Mayura Steels Pvt. Ltd. Shiye, Kolhapur.	Patil Prajakta Balaso	Mrs. Hilage T.A.
1850	A Project Report on A Study of Labour Welfare Facilities wrs. to Jadhav Industries.	Tambade Jyoti Malhari	Mrs. Shinde Aditi C.
1851	A Project Report on A Study of Working Capital wrs. to Shree Chhatrapati Shahu Sahakari Sakhar Karkhana Ltd. Kagal.	Mandlik Adarsh Bharat	Mrs. Shinde Aditi C.
	A Project Report on Study of Customer Satisfaction wrs. to Shiv-Parvati Sweets Farsan & Bakery.	Bhat Rohan Uday	Mr. Zari T.S.
1853	A Project Report on A Study of Marketing Mix in Telecommunications wrs. to Aaditya Cellular Services Airtel Franchise, Ichalkaranji.	Gopalkar Karan Vidyasagar	Mr. Zari T.S.
1854	A Project Report on A Study of Customer Buying Behavior wrs. to Unisteel Kitchen Equipments Kop.	Mudhale Rutuja Nitin	Mrs. Hilage T.A.
1855	A Project Report on A Study Impact of Demonetization on Banking Sector wrs. to Bank of Baroda, Hupari.	Gat Apoorav Shital	Mrs. Hilage T.A.
1856	A Project Report on A Study of Deposit Schemes and Banking Services wrs. to Nandani Sahakari Bank Ltd. Nandani.	Kulkarni Rutuja Anil	Mrs. Shinde Aditi C.
1857	A Project Report on A Study of Non Performing Assets wrs. to The Kolhapur District Central Co-Operative Bank Ltd. Kolhapur.	Chavan Siddhi Bhagawan	Mrs. Shinde Aditi C.

1858	A Project Report on A Study of Customer Relationship Management wrs. to Croma Kolhapur.	Mulla Nishad Harun	Dr. Jamadar S.S.
1859	A Project Report on A Study of Supply Chain Management wrs. to Big Bazaar, Kolhapur.	Momin Risha Arshad	Dr. Jamadar S.S.
1860	A Project Report on A Study of Impact of GST on Financial Position wrs. to The Kolhapur District Central Co-Operative Bank Ltd. Kolhapur.	Pore Veena Atul	Mrs. Shinde Aditi C.

M.B.A. PROJECT LIST

Year : 2020 -21

Project No.	Title of the Project	Name of the Students	Name of the Guide
1861	A Study of Consumer Buying Behaviour of Hero Motors	Kadam Bhagyashree Raghunath	Miss. Mulik A. M.
1862	E-Commerce as an Alternative Channel of Sales and Distrubution	Kamble Vicky Shamrao	Dr. Zari T. S.
1863	Analysis of Consumer Preference and Frequency of Purchase	Rokade Koushal Vijay	Dr. Zari T. S.
1864	Study of Customer Satisfaction	Vadgave Rizwan Rafik	Dr. Zari T. S.
1865	A Study ofMarketing Problems of Insurance Sector	Bhomakar Vinayak Dagadu	Dr. Zari T. S.
1866	A Study of Cusomer Relationship Management	Kale Promod Prakash	Dr. Zari T. S.
1867	A Study of Commodity Market	Salokhe Omkar Sanjay	Dr. Hilage T. A.
1868	A Study of Consumer Buying Behaviour	Sutur Shailesh Sukumar	Dr. Zari T. S.
1869	A Study of Consumer Buying Behaviour	Baramati Sumit Mohan	Dr. Zari T. S.
1870	A Study of Marketing Strategies of Hindustan Petroleum	Deverdekar Sneha Shrikant	Dr. Hilage T. A.
1871	A Study of Employee Retention	Lagare Guruprasad Ashok	Dr. Zari T. S.
1872	A Study of Pruduct Strategy of Cadbury	Mainkar Kaustubh Vidyadhar	Dr. Zari T. S.
1873	To Study of Satisfaction Customer with Various Services of Airtel	Mahapure Sneha Bhagawan	Dr. Zari T. S.
1874	A Study of Customer Relationship Management	Mane Runali Sanjay	Dr. Zari T. S.
1875	A Study of Employee Motivation	Mestri Sultan Majahid	Dr. Zari T. S.
1876	A Study of Consumer Buying Behaviour	Patil Vrushali Tukaram	Dr. Zari T. S.

1877	A Study of the Employee Welfare Management of the Mantri Metalioes Pvt. Ltd. Kolhapur.	Patil Diksha Uday	Dr. Hilage T. A.
1878	A Study of Effectiveness of Advertisement and Sales Promotion	Patil Nikita Dilip	Dr. Zari T. S.
1879	A Study of Customer Satisfaction	Patil Pratik Pradip	Dr. Zari T. S.
1880	A Study of Training and Development	Patil Rutuja Rajendra	Dr. Hilage T. A.
1881	A Study of Recruitment and Selection	Potdar Pranav Prafull	Dr. Hilage T. A.
1882	A Study of Customer Satisfaction	Shinde Rupesh Vasant	Dr. Zari T. S.
1883	A Study of Health and Safety	Sawant Pruthviraj Vinod	Dr. Zari T. S.
1884	To Study of Service Marketing	Vhankvare Shwets Prakash	Dr. Hilage T. A.
1885	Comparative Analysis of Products and Services of Axis Bank With Its Competitors	Ambi Ayyaj Amanulla	Dr. Zari T. S.
1886	A Study of Plastic Money	Gurav Pragati Bharamaji	Miss. Mulik A. M.
1887	A Study of Credit Risk Management	Nalawade Vaishnavi Umesh	Miss. Mulik A. M.
1888	A Study of the Financial Statement of Co-Operative Bank of The Commercial Co-Op. Bank Ltd.	Patil Ravina Pandurang	Miss. Doiphode Prajakta
1889	A Study of Cost and Cost Reduction	Raut Rutuja Jagannath	Miss. Doiphode Prajakta
1890	A Study of Mobile Banking	Rhatankar Shital Murlidhar	Dr. Hilage T. A.
1891	A Study of Credit Analysis and Disbursement of Cash Credit Loan	Sadalge Rushikesh Ajendra	Miss. Mulik A. M.
1892	A Study of Customer Satisfaction After Sales and Services	Jadhav Akshay Jagannath	Dr. Zari T. S.
1893	Customer Satisfaction	Potdar Akshay Shailesh	Dr. Hilage T. A.
1894	A Study of Financial Performance Analysis of Raje Vikramsinh Ghatge Co-Operative Bank Ltd. Kagal	Bhosale Rutuja Rajendra	Miss. Mulik A. M.
1895	A Study of Ratio Analysis	Chougul Divya Ramesh	Dr. Hilage T. A.
1896	A Study of Service Quality	Desai Vaishnavi Sachin	Dr. Hilage T. A.
1897	A Study of the Impact of GST on Financial Position of the M/S Ambai Jewellers, Miraj	Desai Shivani Prakash	Dr. Hilage T. A.
1898	A Study of Export Procedure and Documentation	Kamble Vrishali Rajaram	Dr. Hilage T. A.
1899	A Study of Export Finance Procedure and	Kene Neha Subhash	Miss. Mulik A.

	Documentation		M.
1900	A Study of Home Loan Process	Makandar Nishad Abbas	Miss. Mulik A. M.
1901	A Study of the Working Capital Management of the Raymond Luxury Cottons Limited	Mali Saurabh Vijay	Dr. Hilage T. A.
1902	To Study of Revival Plan of Yes Bank	Mahadik Aishwarya Rajaram	Miss. Mulik A. M.
1903	A Study of Employee Relationship Management	Nadgouda Gouri Sunil	Miss. Mulik A. M.
1904	A Study of HR Policies	Nalawade Omkar Abhijeet	Miss. Mulik A. M.
1905	A Study of Recruitment Process	Nadaf Pinjari Sohil Jamil	Dr. Hilage T. A.
1906	The Study of the Training Need Identification	Patil Rutuja Pradip	Miss. Mulik A. M.
1907	A Study of Loans and advances	Patil Varsharani Prataprao	Miss. Mulik A. M.
1908	A Study of Loans and advances	Patil Gayatri Shriprasad	Dr. Hilage T. A.
1909	Study of Working Capital Management	Ramdasi Haripriya Rajendra	Miss. Mulik A. M.
1910	A Study of Impact of Information Technology on Banking Sector	Suryanvanshi Sonali Rajendra	Miss. Mulik A. M.
1911	A Study of Employees Welfare Policies	Ghatage Vishal Alias Yohan Raosaheb	Dr. Hilage T. A.
1912	A Study of Consumer Satisfaction on Education Management ERP Software	Kamble Amruta Anil	Dr. Hilage T. A.
1913	A Study of Wage And Salary Administration	Kamble Sandesh Devanand	Dr. Hilage T. A.
1914	A Study on ICICI Direct Com. Mobile Application Analysis	Lokhande Panchashila Anandrao	Dr. Hilage T. A.

M.B.A. PROJECT LIST

Year : 2021 -22

Project No.	Title of the Project	Name of the Students	Name of the Guide
1915	A Project Report on A Study of Employees Job Satisfaction wr. to Shree Dudhganga Vedganga Sahkari Sakhar Karkhana Ltd. Bidri	Gavali Akshada Baban	Dr. Hilage T. A.
1916	A Project Report on To Study on Sales Promotion	Magadum Pratiksha	Dr. Zari T. S.

	Strategies on Hero Motocorp Ltd. wrs. to Hero Motocorp Ltd.	Shivaji	
1917	A Project Report on A Study of Marketing Mix of Hotel wrs. to Rajpurush Hotel.	Unale Rushikesh Vinod.	Dr. Zari T. S.
1918	A Project Report on A Study of Loan and Deposit wrs. to Shri. Paisafund Shetki Sahakari Bank Ltd. Hupari.	Bhutale Sammed Balaso	Dr. Zari T. S.
1919	A Project Report on A Study on Customer Satisfaction of Vilas Jewellers wrs. to Vilas Jewellers.	Barapatre Nayan Murlidhar	Dr. Zari T. S.
1920	A Project Report on Study of Employees Satisfaction wrs. to Unique Ford, Kolhapur.	Patil Harshada Uttamrao	Dr. Hilage T. A.
1921	A Project Report on A Study of Marketing Problems of Insurance Sector wrs. to Aditya Birla Sunlife Insurance.	Bhangare Santosh Bharat	Dr. Zari T. S.
1922	A Project Report on A Study of Marketing and Sales Management wrs. to Swami Industries, Kolhapur.	Patil Kulbhushan Surendra	Dr. Zari T. S.
1923	A Project Report on Study of Consumer Buying Behavior of Karveer Pharma Products and Other Brands wrs. to Karveer Pharma Pvt. Ltd. Kolhapur.	Salokhe Piyush Dattatrya	Dr. Zari T. S.
1924	A Project Report on An Effectiveness of Advertisements and Sales Promotion wrs. to Chintamanis Garments Under the Dealership of Levis Strauss & Co.	Gidamalappagol Santosh Nilappa	Dr. Zari T. S.
1925	A Project Report on A Covid - 19 and Its Impact on Marketing Strategy wrs. to Lotus Furniture (India) Pvt. Ltd. Karad.	Kulkarni Sarvashri Shrinivas	Dr. Hilage T. A.
1926	A Project Report on A Study of Consumer Buying Behaviours wrs. to S. S. Mirje & Company.	Sutar Bhagyashri Arun	Dr. Zari T. S.
1927	A Project Report on To Study on Quality of Work Life of Trendy Wheels Pvt. Ltd. Kolhapur. wrs. to The Trendy Wheels Pvt. Ltd.	Bhosale Shweta Nivarutti	Dr. Hilage T. A.
1928	A Project Report on Study of Work-Life Balance of Employees in Swastik Construction, Kolhapur.	Mule Aishwarya Prakash	Dr. Hilage T. A.
1929	A Project Report on To Study on Customer Staticfaction of Hero Motocorp wrs. to S. M. Ghatge &	Patil Sneha NAMdev	Dr. Zari T. S.

	Sons (Auto).		
1930	A Project Report on Online Selling and Marketing of Imitation Jewellery wsr. to R. S. Gold.	Desai Arif D.	Dr. Hilage T. A.
1931	A Project Report on Study of Customers Satisfaction Regarding Loan Taken From Bank wsr. to Bank of Baroda, Kolhapur.	Badaskar Prachi Udayraj	Dr. Hilage T. A.
1932	A Project Report on A Study of Performance Appraisal wsr. to Jadhav Industries Ltd. Gokul Shirgaon MIDC Kolhapur.	Shinde Akshata Dilip	Dr. Hilage T. A.
1933	A Project Report on Study of Non-Performing Assets wsr. to Shri Veershaiv Co-Op. Bank Ltd.	Dabire Vaishnavi Rajendra	Dr. Hilage T. A.
1934	A Project Report on The Study of Product Strategy of Cadbury wsr. to M/S. Ratnashree Traders.	Naik Atish Vikas	Dr. Zari T. S.
1935	A Project Report on A Study on Precious Commodity Derivatives Through Fundamental and Technical Analysis wsr. to Tradenet wealth Broking Private Limited Kolhapur.	Kamble Harshavardhan Eknath	Dr. Zari T. S.
1936	A Project Report on Recruitment and Selection Process wsr. to Reliabl Sugar Distillery Power Ltd. Farale.	Patil Shital Suhas	Dr. Hilage T. A.
1937	A Project Report on A Study of Loans and Advances wsr. to Shri. Yashwant Sahakari Bank Ltd. Kuditre.	Sawant Swapnali Sanjay	Dr. Hilage T. A.
1938	A Project Report on A Study of Consumer Satisfaction of Education Management ERP Software wsr. to Akron System Pvt. Ltd. Kolhapur.	Patil Pankaj Ramgonda	Dr. Hilage T. A.
1939	A Project Report on Study of Agricultural Loan wsr. to KDCC Bank, Dewale.	Patil Pooja Bhagwan	Dr. Hilage T. A.
1940	A Project Report on A Study of Retail Loan wsr. to Shri. Saswati Gramin Bigar Sheti Sahakari Pat Sanstha Maryadit, Talandage.	Bhutale Harshal Rajendra	Dr. Zari T. S.
1941	A Project Report on A Study on Employee Job Satisfaction wsr. to Kakade CNC Services Pvt. Ltd. Kolhapur.	Chile Sneha Sambhaji	Dr. Hilage T. A.
1942	A Project Report on A Study on Sales Analysis At Jewellers Shop wsr. to Hira Jewellers.	Halunde Bramnhanath Sukumar	Dr. Zari T. S.
1943	A Project Report on A Study of Sales Growth and	Unale Swapnil Vinod	Dr. Zari T. S.

	Market Captured wsr. to Ruchira Masale.		
1944	A Project Report on A Study of Asset and Liability Management wsr. to Commercial Co-Operative Bank Kolhapur.	Chati Shrutika Prasad	Dr. Hilage T. A.
1945	A Project Report on A Study of Consumer Buying Behaviour wsr. to KR Motors TVS Kolhapur.	Pathan Yunus Shahajahan	Dr. Hilage T. A.
1946	A Project Report on A Study on Marketing Mix and Its Impact on Customers wsr. to Koyana Sahakari Dudh Utpadak Prakriya Sangh Ltd. Karad.	Patil Ankita Ananda	Dr. Hilage T. A.
1947	A Project Report on A Study on Competency Mapping of Employees in Sakal News wsr. to Kolhapur District.	Powar Vaibhavi Vishnu	Dr. Hilage T. A.
1948	A Project Report on Working Capital Management wsr. to The Raymond Luxury Cotton Limited.	Giri Shivam Uttam	Dr. Zari T. S.
1949	A Project Report on A Study of Customer Satisfaction wsr. to Samrat Tyres.	Shinde Rajesh Ganpatrao	Dr. Zari T. S.
1950	A Project Report on A Study of Customer Satisfaction wsr. to Motor India Automobile.	Patil Sairaj Shashikant	Dr. Zari T. S.
1951	A Project Report on A Study on Investment Awareness of Portfolio Management Services wsr. to Sherkhan Ltd. Kolhapur.	Patil Poonam Shivaji	Dr. Hilage T. A.
1952	A Project Report on The Study of Training and Development wsr. to Versatile Alucast Pvt. Ltd.	Jadhav Bhagyashree Mukund	Dr. Zari T. S.
1953	A Project Report on A Comparative Study of Investors Preference Towards Equity and Commodity Market wsr. to Zebu Share and Wealth Management Pvt. Ltd. Kolhapur.	Kurane Sagar Mahadev	Dr. Hilage T. A.
1954	A Project Report on A Study of Investors Perception Towards Mutual Fund wsr. to SP Wealth Advisors Pvt. Ltd. Kolhapur.	Kotekar Yash Sharad	Dr. Hilage T. A.
1955	A Project Report on A Study of Agriculture Loans and Advances wsr. to Shri Dyaneshwar Vividh Karyakari Sahakari (Vikas) Seva Sanstha Maryadit.	Patil Aarti Anandrao	Dr. Hilage T. A.
1956	A Project Report on Customer Satisfaction wsr. to Balbhim Sah. Dudh Vyasayik Sanstha Ltd. Borgaon.	Dhule Vaibhav Ganesh	Dr. Zari T. S.
1957	A Project Report on The Recruitment and Selection Process wsr. to Kakade CNC Services, Gokul Shrigaon	Yelapure Neha Mahesh	Dr. Hilage T. A.

1958	A Project Report on A Study of Ratio Analysis wr. to Popular Distributors.	Nalawade Rutuja Mahesh	Dr. Hilage T. A.
1959	A Project Report on To Study on Loan and Advances of The Kolhapur Urban Co-Op. Bank Ltd. wr. to The Kolhapur Urban Co-Op. Bank Ltd.	Dongale Siddhi Ulhas	Dr. Hilage T. A.
1960	A Project Report on A Study of Non Performing Assets wr. to The Kolhapur District Central Co-Op. Bank Ltd. Kolhapur.	Katkar Shubham Sunil	Dr. Zari T. S.
1961	A Project Report on A Study of Digital Marketing wr. to Sugate Web Design & Digital Marketing Kolhapur.	Patil Omkar Prakash	Dr. Zari T. S.
1962	A Project Report on A Study of Financial Statement Analysis Based on Sunil Industries Ltd.	Jagmalani Simran Rajesh	Dr. Hilage T. A.
1963	A Project Report on A Study of Job Satisfaction of Employees wr. to Tulip Casting Pvt. Ltd. Kolhapur.	Patil Prajakta Dhondiram	Dr. Hilage T. A.
1964	A Project Report on Study of Risk Management in Mutual Funds wr. to Bonanza Portfolio Limited	Kulkarni Avadhut Avinash	Dr. Hilage T. A.
1965	A Project Report on A Study of Customer Relationship Management wr. to Ganesh Industries.	Ladage Uddesh Dilip	Dr. Zari T. S.
1966	A Project Report on Mutual Fund Analysis wr. to Shah and Associates, Kolhapur.	Halade Akhil Dilip	Dr. Zari T. S.